



Australia & New Zealand
Joint Scientific Meeting

The future of oncology...
Improving lives affected by cancer

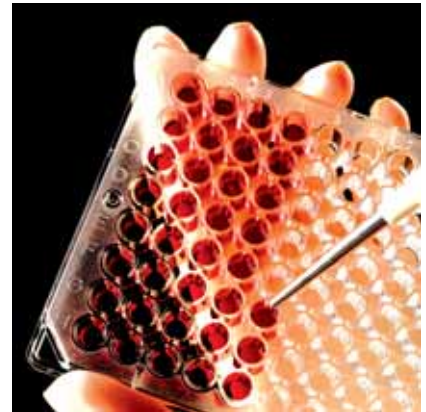
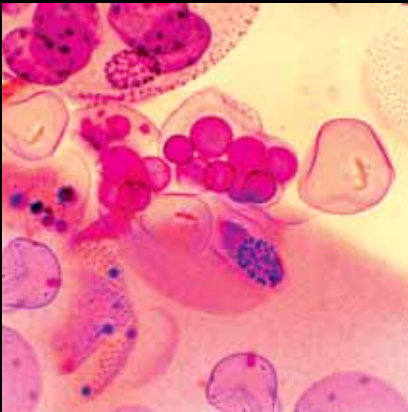
Supported by the European Society for Medical Oncology

Medical Oncology Group
of Australia

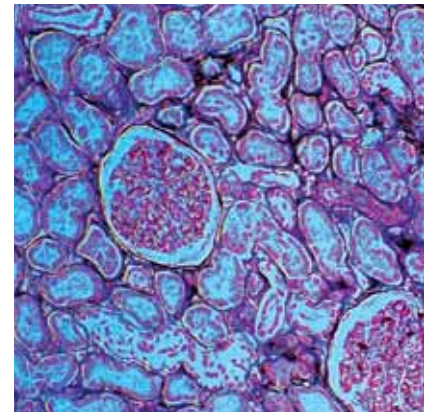
Faculty of Radiation Oncology

New Zealand Society of Oncology

New Zealand Association of
Cancer Specialists



6 - 9 August 2008
Christchurch Convention
Centre, Christchurch,
New Zealand



NZACS



European Society
for Medical Oncology



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CONVENORS

A/Professor Martin Stockler | MOGA

Medical Oncology Group of Australia

Dr Scott Babington | FRO

Faculty of Radiation Oncology

A/Professor Parry Guilford | NZSO

New Zealand Society of Oncology

Dr Michelle Vaughan | NZACS

New Zealand Association of Cancer Specialists

ORGANISING COMMITTEE

A/Professor Bogda Koczwara | MOGA

Dr Michael Jameson | NZSO

A/Professor Chris Atkinson | FRO

Dr Ben Hindson | FRO Advanced Trainee

Dr Rachel Dear | MOGA Advanced Trainee

INTERNATIONAL GUEST SPEAKERS

Dr Teresa Gilewski | Medical Oncologist

Breast Cancer Service Department of Medicine,
Memorial Sloan-Kettering Cancer Centre,
New York, USA

Professor David J Kerr, CBE | Medical Oncologist

Rhodes Professor of Cancer Therapeutics and
Clinical Pharmacology and Head of Department of
Clinical Pharmacology, University of Oxford, UK

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Professor Jeff A. Sloan | Biostatistician

Professor of Oncology and Health Science
Research, Mayo Clinic, Rochester, USA

Professor Tim Whelan | Radiation Oncologist

Director, Supportive Cancer Care Research Unit,
Juravinski Cancer Centre, Cancer Care Ontario and
Professor, Department of Medicine, McMaster
University, Hamilton, Canada

SESSIONS PREVIEW

The Meeting will focus on improving the lives of patients and oncologists by exploring the themes:

- ▶ *Predicting the future*
- ▶ *Getting value for money*
- ▶ *Living with cancer - for patients & oncologists*
- ▶ *Translating research into practice*

Sessions will feature a range of international and domestic speakers from all disciplines of oncology

These themes are integrated into the following session topics:

- ▶ Micro-arrays and biomarkers in practice
- ▶ Accessing new and expensive interventions
- ▶ Preventing and treating common problems
- ▶ New ways of working in cancer
- ▶ Leading cancer organisations - how to!
- ▶ Fortune-telling - using decision aids



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SPONSORSHIP PACKAGES & BENEFITS		Platinum*** \$40,000	Gold \$30,000	Silver \$20,000	Bronze \$10,000	Exhibitor \$4,000
Acknowledgement using company logo, including:						
▶ Visually via signage and slides		●	●	●	●	●
▶ Visually in the Program and Abstract Book		●	●	●	●	●
▶ Verbally at the Meeting Opening and Closing		●	●	●	●	●
Company materials included in delegate satchels		●	●	●		
Delegate Listing		●	●	●	●	●
Premium Exhibitor Space (equivalent of 2 Standard Exhibitor Spaces)		●				
Standard Exhibitor Space			●	●	●	●
Satellite Symposium****		●				
Complimentary Registration including Welcome Reception		6 Delegates	4 Delegates	3 Delegates	2 Delegates	2 Delegates
Early Bird Registration			2 Delegates	1 Delegate	1 Delegate	
Conference Dinner Tickets		6 Tickets	4 Tickets	3 Tickets	2 Tickets	
Naming Rights for International Speaker Session			●			
Option of one of the following sponsorship activities:						
▶ Welcome Reception ▶ Satchels				●		
▶ Internet Café						
Option of one of the following sponsorship activities:						
▶ Consultant Paper Prize ▶ Trainee Paper Prize						
▶ Poster Prize ▶ Poster Display					●	
▶ Lunches & Teas ▶ Pads & Pens						
***Principle Meeting Sponsor: 1 opportunity available						

**** The Satellite Symposium is an opportunity to mount a symposium on Wednesday from 5.30 - 7.00pm. The symposium program must be approved by the Committee. All venue & standard audio visual equipment will be provided. Promotional opportunities include a table top display outside venue and interior displays of a banner & table favours.



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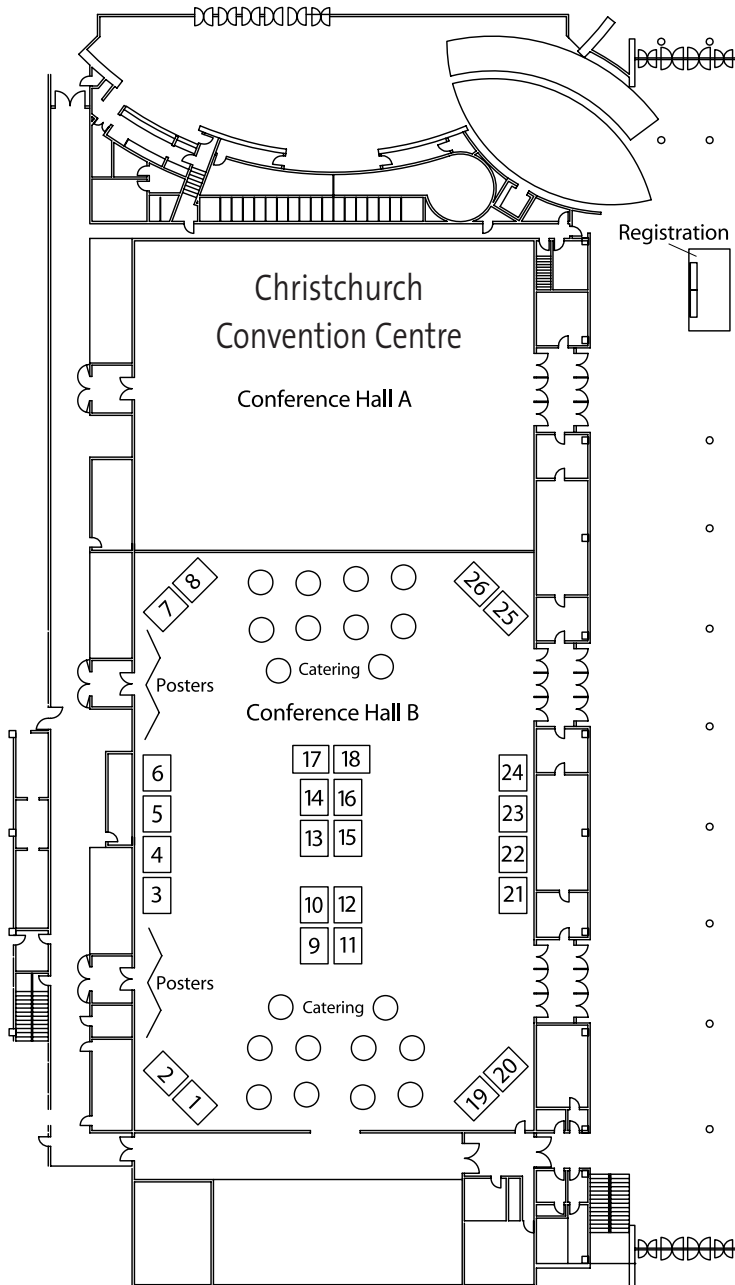
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INDUSTRY EXHIBITION FLOORPLAN AND INFORMATION



Operating Hours

Bump-in	Wed 6 August 1.00 - 3.00pm
Bump-out	Sat 9 August 2.00 - 5.00pm
Daily	7 - 9 August 9.00am - 5.00pm

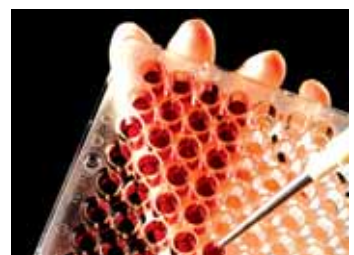
Location

The Exhibition will be held in Conference Hall B, which is adjacent to Conference Hall A where conference sessions will be conducted.

Exhibition Space

- ▶ 3m x 3m exhibition space**
- ▶ 2.4m Velcro backed walls
600mm side panels
- ▶ 1 x 240V power point
- ▶ 2 chairs
- ▶ 2 spotlights
- ▶ 1 clothed trestle
- ▶ 1 brochure stand
- ▶ Fascia signage

** Sponsors will be restricted to a maximum of 2 standard exhibition spaces which will be allocated on a 'first come, first served' basis.





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MEETING HIGHLIGHTS

WEDNESDAY 6 AUGUST 2008

NZSO Annual Meeting*	8.30am - 5.15pm
NZSO Annual Dinner*	8.00pm - late
Trainee Education Program	11.00am - 5.00pm
Industry Session	3.30pm - 5.00pm
Satellite Symposium	5.30pm - 7.00pm
Welcome Reception	7.00pm - 8.00pm

THURSDAY 7 AUGUST 2008

MOGA/FRO/NZSO/NZACS Joint Scientific Meeting
Commences

FRIDAY 8 AUGUST 2008

MOGA/FRO/NZSO/NZACS Joint Scientific Meeting

SATURDAY 9 AUGUST 2008

MOGA/FRO/NZSO/NZACS Joint Scientific Meeting
concludes at 2.00pm

*A separate 1-day NZSO Meeting to be held on Wednesday 6 August offers additional sponsorship opportunities. For more information please contact the NZSO Conference Secretariat

Conference Innovators - Jo McLeod

Phone +64 3 379 0390 | Email jo@conference.co.nz

CANCELLATION POLICY

Cancellation of Exhibition Space &/or Sponsorship before 30 May 2008 will attract a full refund minus a 10% booking fee. After this date no refund can be granted.

PROGRAM & ABSTRACT BOOK

Sponsors will receive priority advertisement placement in the Meeting Program and Abstract Book. To book your advertisement and for rates, please contact: *Daniel Nash*

Wiley Blackwell Publishing

Asia Pacific Journal of Clinical Oncology

Phone +61 3 359 1071

Fax +61 3 9340 1039

Email daniel.nash@asiablackwellpublishing.com

APPLICATION CONDITIONS

- ▶ Sponsorship and Exhibition space applications must be completed and submitted on the official attached application form,
- ▶ A tax invoice will be provided on receipt of the application form,
- ▶ Full payment must be made within 21 days of invoice date, and sponsorship will not be allocated without a signed application form and full payment sent on receipt of invoice.

ADDITIONAL SOCIAL FUNCTIONS

Sponsors or companies wishing to hold a social activity independent of a Meeting social function should advise the Conference Secretariat as soon as practicable.

For further information please contact the

Australia and New Zealand Joint Oncology Scientific Meeting 2008 Secretariat

DC Conferences Pty Ltd | PO Box 637 North Sydney NSW 2059 Australia

Phone +61 2 9954 4400 | Fax +61 2 9954 0666 | Email anzoncol@dcconferences.com.au

www.dcconferences.com.au/anzoncol



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Sponsorship & Exhibition Space Application Form

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APPLICANT DETAILS

Company Name _____

Contact Name _____

Position _____

Address _____

Suburb _____

State _____ Postcode _____

Phone _____

Fax _____

Email _____

SPONSORSHIP PACKAGES

Sponsorship Package Costs are in Au\$ & include GST.

PLATINUM \$40,000

GOLD \$30,000

SILVER \$20,000

Optional Silver Sponsorship (please select one)

Welcome Reception Satchels

Internet Café

BRONZE \$10,000

Optional Bronze Sponsorship (please select one)

Consultant Paper Prize Poster Prize

Trainee Paper Prize Poster Display

Lunches & Tea Pads & Pens

EXHIBITION ONLY \$4,000

Please complete and return this form to:

Australia and New Zealand Joint Oncology
Scientific Meeting 2008 Secretariat
DC Conferences Pty Ltd
PO Box 637 North Sydney NSW 2059 Australia
Phone +61 2 9954 4400 | Fax +61 2 9954 0666
Email anzoncol@dcconferences.com.au
www.dcconferences.com.au/anzoncol

EXHIBITION PREFERENCES

Please refer to the brochure floorplan on previous page to choose your preferred exhibit space(s) and indicate number(s) below. Spaces will be allocated on receipt of full payment.

1st Choice 2nd 3rd

Please list below any companies you do not wish to be near. The secretariat reserves the right to assign space(s) other than the choice requested.

Company Name: _____

Company Name: _____

Company Name: _____

Exhibition Fascia Name (in block capitals)

EXHIBITION PAYMENT DETAILS

Payment Sponsorship Total \$ _____

Summary Exhibition Total \$ _____

All fees quoted
include GST

FINAL TOTAL \$ _____

Payment Method

1. Cheque Please make cheque / money order payable to *MOGA/FRO/NZSO Meeting*

OR 2. Credit Card: Mastercard Visa
CARD NO. _____

Expiry Date: ____/____/____ 3-digit Security Code: ____
Transaction invalid without expiry date

NAME AS ON CARD _____

AUTHORISING SIGNATURE _____

OR 3. Direct Deposit / EFT Payment

Bank: *CBA* Branch: *Crows Nest, NSW*

Account Name: *MOGA/FRO/NZSO Meeting*

Account Number: *1024 1743* BSB: *062 151*

Swift Code: *CTBAAU2S*

Please advise of EFT payment by emailing
remittance to anzoncol@dcconferences.com.au