Invitation

On behalf of the Australian and New Zealand Society of the History of Medicine (ANZSHM) we invite you to become a sponsor for the 14th ANZSHM Conference, “Missions, Methods and Management” to be held over four days in Sydney in 2015, with an optional excursion on Saturday 4 July.

The ANZSHM promotes the study of the history of the health sciences in Australia and the Pacific, and holds conferences biennially. Sydney 2015 promises to be the largest and most exciting of these, bringing together approximately 300 international and locally-based clinicians, historians, and scientists in a spectacular location. We look forward to hearing from local and international keynote speakers, in addition to the many scholars and health professionals who will conduct panels, presentations and tours of historical sites. The conference also fosters research by early-career scholars from Australian universities.

We are pleased to present a range of sponsorship options and welcome the opportunity to tailor a sponsorship package to meet your marketing budget and specific requirements.
Programme Features

• The Ben Haneman Lecture and Welcome Reception, a prestigious public event hosted every two years at the State Library of NSW. In 2015 this lecture will be a formal conference event encompassing the conference Welcome Reception

• A Witness Seminar that will focus on changes in the administration of health services over the past 50 years with presentations delivered by the Editor of the Medical Journal of Australia, Professor Stephen Leeder and former Chief Executive of the Australian Commission on Safety and Quality in Health Care, Professor Dianna Horvath.

• Plenary Sessions with lectures by distinguished international and local speakers including:
  o Dr Simon Chaplin - Head of the Wellcome Library, London
  o Prof Stephen Garton - Professor of History, Provost and Deputy Vice-Chancellor, University of Sydney
  o Prof Linda Bryder - Professor of History at the University of Auckland, New Zealand

• A gala dinner by Sydney Harbour, medical history walking tour and an excursion to Sydney’s prominent heritage site, the former Quarantine Station at Manly

Attendance

This biennial conference attracts a range of delegates drawn from our Society's membership, health professionals and universities around Australia and New Zealand. ANZSHM currently includes 400 members, many of whom are semi-retired or retired medical and healthcare professionals with significant connections across the health sector. Other members include academic historians, professional and self-published authors, and representatives of local healthcare organisations. Members - especially those who attend the conference - are often motivated to travel and also to invest in their long-term financial security.
Sponsorship Options

**Premium Sponsor Package**

$10,000

Be recognized as the Premium Sponsor for the conference, including prominent acknowledgement by the Conference Convenor with your company logo displayed prominently on the conference website and in all electronic marketing, and in all published conference materials and onsite signage.

- Logo to appear in Thanks to Sponsors PowerPoint slide
- Logo to appear on the conference handbook cover
- Company profile in conference handbook (150 words max)
- Complimentary A4 advertisement (full page back cover) in conference handbook
- Copy of the delegate list
- Complimentary satchel insert
- Exclusive choice of prime location of conference stand/ table
- Opportunity to include brief messages in emails to conference delegates

Other entitlements include two complimentary passes for entire conference and two Gala Dinner tickets.

**Silver Sponsor Packages**

$5,000

Be recognized as a Silver Sponsor for the conference, including prominent acknowledgement by the Conference Convenor with your company logo displayed on the conference website and in all published conference materials and onsite signage.

- Logo to appear in Thanks to Sponsors PowerPoint slide
- Company profile in conference handbook (150 words max)
- Complimentary A4 advertisement (full page back cover) in conference handbook
- Copy of the delegate list
- Complimentary satchel insert
- Exclusive choice of prime location of conference stand/ table

Other entitlements include two complimentary passes for entire conference.
Supporting Sponsor Package  $2,500

Be recognized as a supporting sponsor of the conference, including acknowledgement with company logo on conference website and in all published materials and onsite signage.

- Logo to appear in Thanks to Sponsors PowerPoint slide
- Company profile in conference handbook (150 words max)
- Complimentary half page advertisement in conference handbook
- Copy of the delegate list
- Complimentary satchel insert
- Conference stand/ table

Other entitlements include a complimentary pass for entire conference

Conference Exhibitor  $1,000

Industry exhibition tables are available. Have a presence as a conference exhibitor, and be acknowledged with company logo on conference website and in all published materials and onsite signage.

- Logo to appear in Thanks to Sponsors PowerPoint slide
- Copy of delegate list
- Choice of position for exhibition table
- One complimentary pass to the conference

Supplementary Opportunities

Increase your support with the following supplementary opportunities and benefits. The Conference Secretariat will be pleased to help you obtain maximum exposure for your investment and can tailor a support package to suit your company’s needs.

Welcome Reception Sponsor – 30 June 2015  $2,000

The conference Welcome Reception will be held in conjunction with the Ben Haneman Memorial Lecture. Drinks and canapés will be on offer to conference delegates and will also be advertised to the public through the State Library of NSW.

- Two complimentary tickets to the Welcome Reception and Ben Haneman Lecture
- Recognition as Conference supporter (with logo) on all printed Conference materials
- Opportunity to provide corporate signage at point of entry and next to MC during announcements
- Logo and acknowledgement on Conference Website with a link to your website
- Logo printed on tickets and table menus for the dinner.
Gala Dinner Sponsor – 2 July 2015  $1,000

The Conference Dinner is an excellent opportunity to make a strong, long lasting impression

- Two complimentary tickets to the Gala Dinner
- Recognition as Conference supporter (with logo) on all printed Conference materials
- Opportunity to provide corporate signage at point of entry and next to MC during announcements
- Logo and acknowledgement on Conference Website with a link to your website
- Logo printed on tickets and table menus for the dinner.

Keynote Speaker Sponsorship  From $500 to $1,500

There are three keynote speakers attending the conference. Support Dr Simon Chaplin, Professor Linda Bryder or Professor Stephen Garton in attending the conference.

- Logo and acknowledgement on Conference website with a link to your website
- Logo and acknowledgement to appear in Conference delegate handbook and other printed material alongside speaker’s name
- Airfares and accommodation for the keynote speaker will be organised by the conference secretariat.

Conference Satchel Sponsor  $1,000

- Your company logo will be printed on the Conference satchel, which will be distributed to all delegates. The satchel is highly visible throughout the Conference and beyond.
- 1 complimentary satchel insert

Satchel Insert  $400

- One item to be placed inside each delegates’ satchel.

Note pads and pens (One available)  $800

- An opportunity for your company’s branded notepad and pen to be inserted in the delegate satchels (company to provide the pads and pens).

Conference Handbook Advertising

Take up an opportunity to advertise in the delegate handbook.

- Full page $600  - Half page $300

If there are any other ways you might prefer to offer sponsorship support, or if you would like further information, do not hesitate to contact us. The conference programme is open to displays, demonstrations, lunchtime sessions or events’ such as auctions for goods and services.
Your support of this conference would be very much appreciated, and we feel sure you will benefit from reaching the audience who will attend this special event.
Terms and Conditions

THE CONTRACT

1. The term ‘Organiser’ refers to DC Conferences acting as agent for the Australian and New Zealand Society of the History of Medicine Conference.

2. The term ‘Exhibitor’ and ‘Sponsor’ includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for Exhibition space or Sponsorship.

3. A “Contract” is formed between the Organiser and Exhibitor and/or Supporter when the Organiser accepts the signed application form.

4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.

5. The Organiser reserves the right to change the exhibition floor layout if necessary.

6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.

7. The Organiser reserves the right to specify heights of walls and coverings for display areas.

8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.

9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.

10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the exhibitor.

11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

Obligations and Rights of the Exhibitor

12. The Exhibitor must ensure that all accounts are finalised and paid by the start date of the exhibition.

13. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.

14. The Exhibitor must comply with all directions/requests issued by the Organiser including those outlined in the Exhibitor Manual.

15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition.

16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.

17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

Storage of Goods

18. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

Stand Services and Construction

19. Official contractors will be appointed by the Organiser to undertake stand construction plus supply of furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

20. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.

21. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.

22. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Payment and Cancellation

23. Cancellation must be advised in writing.

24. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.

25. The Exhibitor/Supporter accepts that a cancellation fee of 50% of the total contracted cost will be retained by the Organiser if cancellation occurs prior to 30 March 2015.

26. The Exhibitor or Supporter accepts that if cancellation occurs on or after 30 March 2015 the Organiser will retain 100% of the contracted cost.
## Sponsorship/Exhibition Application Form

### Exhibitor/Sponsor Information

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### Sponsorship Options

- [ ] Premium: $10,000
- [ ] Gold: $5,000
- [ ] Supporting Sponsor: $2,500
- [ ] Conference Exhibitor: $1,000

### Supplementary Opportunities

- [ ] Welcome Reception: $2,000
- [ ] Gala Dinner: $1,000
- [ ] Conference Satchel: $1,000
- [ ] Keynote Speaker:
  - O National Speaker: $500
  - O International Speaker: $1,500
- [ ] Note pads and pens: $800
- [ ] Satchel Insert: $400
- [ ] Conference Handbook Advertising:
  - O Full page: $600
  - O Half page: $300

### Payment

- Premium/Supporting Sponsor: $ 
- Supplementary Sponsorship: $ 
- Conference Exhibitor: $ 
- TOTAL: $ 

Please make cheques payable to ANZHM 2015 Conference. All process are inclusive of GST.

### Cancellation Policy

Before 30 March 2015: Refund less 50% booking fee
On or after 30 March 2015: No refund applies

Please send form & payment to the Conference Secretariat: DC Conferences
PO Box 637 North Sydney NSW 2059 Australia
Telephone: 02 9954 4400  Facsimile: 02 9954 0666  Email: hom2015@dcconferences.com.au