2\textsuperscript{nd} USANZ Functional Urology Symposium incorporating the 4\textsuperscript{th} Biennial Male LUTS Symposium

Crown Promenade Hotel, Melbourne

29-30 July 2017

Sponsorship Prospectus
Message from convenor

Following the success of two previous one-day Male LUTS meetings in 2011 and 2013, in 2015 the Urological Society of Australia and New Zealand held a highly successful Symposium incorporating both male and female functional urology.

More than 100 urologists and residents (as well as nurses and physiotherapists) from Australia and New Zealand attended the 2015 Functional Urology Symposium.

In 2017 we plan to present topics with a focus on male LUTS, nocturia, post-prostatectomy incontinence, neuro-urology, female pelvic floor and PPI. This meeting provides an opportunity for exposure to key customers who are interested in innovation and advancements in the management of male and female LUTS.

Our distinguished international faculty will be joined by a host of well-renowned local urology and urogynaecology specialists.

Convenor

A/Prof Vincent Tse

Vincent Tse is currently consultant urologist at Concord Hospital and Clinical Associate Professor at the University of Sydney. He completed a functional and reconstructive fellowship in Sacramento, USA under the mentorship of Professor Tony Stone in 2002-2003. His clinical and research interests include female incontinence; post-prostatectomy incontinence; female pelvic floor reconstruction including robotics; Botulinum toxin; and urethral reconstruction. He is currently state chairman for the Continence Foundation of Australia and chairs its research grant committee. He has been an invited speaker and surgeon both nationally and overseas, including workshops in the International Continence Society, International Urogynaecology Association, and the American Urological Association. He holds editorial commitments with Current Bladder Dysfunction Reports, Pelviperineology and the ANZ Continence Journal. Dr Tse is a keen advocate of multidisciplinary care in pelvic floor disorders.

International faculty

Dr Michael Kennelly

Michael Kennelly holds various faculty teaching positions in the Departments of Urology and Gynecology at Carolinas Medical Center and University of North Carolina School of Medicine. He is Medical Director of the Charlotte Continence Center at Carolinas Medical Center, Director of Urology at Carolinas Rehabilitation Hospital, and Co-Director of the Women’s Center for Pelvic Health. In addition, he is Professor in the Department of Surgery, Division of Urology at University of North Carolina Medical School – Charlotte Campus. Dr Kennelly’s clinical, educational, and academic expertise is in male and female voiding dysfunction, neurogenic bladder, and complex lower urinary tract and pelvic floor reconstruction. He is the Treasurer of the Academy of Spinal Cord Injury Professionals, President of the American Paraplegic Society, Past President of the American Spinal Injury Association, Board of Director of the Society of Urodynamics, Female Pelvic Medicine & Urogenital Reconstruction and Chair of the Bladder Health Committee of the AUA Urology Care Foundation.
Professor Dr Matthias Oelke
Dr Oelke studied medicine in Munich and Hannover, Germany. He was trained in general surgery in Osnabrück and in urology at the Hannover Medical School from 1994-2001. In 2003 and 2005, he passed the examinations of the European Board of Urology and was appointed as Fellow of the European Board of Urology. In 2004, he joined the Department of Urology at the Academic Medical Centre in Amsterdam, where he worked as Section Head of Functional and Reconstructive Urology. Dr Oelke returned to the Hannover Medical School in Germany in 2008 where he became Vice-Chairman and Associate Professor of urology in 2010.

Program outline
Saturday 29 July
0845-0915 Arrival/Morning tea in industry display area
0920 Welcome & introduction
Session 1: Female stress incontinence and UTI
Session 2: Pelvic floor medicine and reconstructive surgery
1245-1345 Lunch in industry display area
Session 3: Functional LUT disorders: bladder and urethra
1530-1600 Afternoon tea in industry display area
Session 4: Nocturia
1930 Symposium Dinner

Sunday 30 July
0820 Welcome & introduction day 2
Session 5: Sexual function and BPH/LUTS
1000-1030 Morning tea in industry display area
Session 6: The Overactive Bladder
1230-1330 Lunch in industry display area
Session 7: Office management of male LUTS
1500-1530 Afternoon Tea in industry display area
Session 8: Prostate cancer and LUTS
1615 Closing remarks
**Major sponsors**
Limited to TWO (2) organisations

**Entitlements**

**International faculty**
- Sponsorship of one (1) of our international faculty with logo displayed on website and in program handbook adjacent to speaker biography
- Opportunity to feature sponsored international faculty in a separate breakfast session or workshop during the FUS – subject to approval by the organising committee and the speaker – all additional costs including audio-visual and any catering to be paid by the sponsor

**Scientific program**
- Naming rights to one scientific session (assigned on a first come, first served basis)
- Pull up banner can be displayed during the sponsored session
- Acknowledgement by slide at commencement of sponsored session
- Sponsor logo and acknowledgement as a Major Sponsor on session holding slides
- Acknowledgement at opening and closing sessions of the Symposium

**Choice of one of the following:**
- Sponsorship of **Symposium Handbook** including logo on front cover
- OR
- Sponsorship of **Symposium Bags** including logo on bag (along with USANZ/Symposium logo)

**Registrations**
- Four full Symposium registrations, including Saturday night dinner

**Exhibition**
- 6m x 3m floor space in the exhibition area

**Print material**
- Sponsor logo and acknowledgement as a Major Sponsor on all Symposium print material
- Sponsor logo and acknowledgement as a Major Sponsor on Symposium website with link to the sponsor’s website
- Logo and 80-word profile in Symposium Handbook
- Full page mono advertisement in Symposium Handbook (print ready artwork to be provided by sponsor)
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

**$22,000 inc. GST**
Sponsors

Entitlements

Scientific program
- Naming right to one scientific session (assigned on a first come, first served basis after Major Sponsors)
- Sponsor logo and acknowledgement as a Sponsor on session holding slides
- Acknowledgement at opening and closing sessions of the Symposium

Registrations
- Three full Symposium registrations, including Saturday night dinner

Exhibition
- 3m x 3m floor space in the exhibition area

Print material
- Sponsor logo and acknowledgement as a Sponsor on all Symposium print material
- Sponsor logo and acknowledgement as a Sponsor on Symposium website with link to the sponsor’s website
- Logo and 80-word profile in Symposium Handbook
- Half page mono advertisement in Symposium Handbook (print ready artwork to be provided by sponsor)
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

$11,000 inc. GST

Supporters

Entitlements

Registrations
- Two full Symposium registrations, including Saturday night dinner

Exhibition
- Table display in the exhibition area. The space is set up with one trestle table and 2 chairs

Print material
- Sponsor logo and acknowledgement as a Supporter on all Symposium print material
- Sponsor logo and acknowledgement as a Supporter on Symposium website with link to the sponsor’s website
- Logo in Symposium Handbook
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

$5,500 inc. GST
Other opportunities

**Espresso Cart - $3,300 inc. GST**

The espresso cart will be open all day on both days of the Symposium. The sponsor may provide (at own cost) barista apron, cups, and other branding (pop up banner) adjacent to the espresso cart. The sponsor will be entitled to:

- Logo on FUS 2017 website and in the onsite Program book
- Provide branded barista apron, cups, etc
- Provide a pop up banner adjacent to the cart

**Mobile APP - $1,750 inc. GST**

The APP is compatible with all smart phones and downloadable via Apple App & Google Play plus a Windows website. It will be advertised on the FUS 2017 website, in a final delegate email sent a week out from the Symposium, and in the onsite Program book. The sponsor will receive:

- Company logo prominent in the APP
- Acknowledgement on the FUS 2017 website, in the delegate email announcing the APP, and in the onsite Program book
General Terms and Conditions for event sponsorship and exhibition

Things you need to know

The following terms and conditions apply to your application to sponsor and/or exhibit.

- You (sponsoring/exhibiting organisation) by returning a completed, signed and dated form accepts these terms and conditions.
- The Organising Committee and the Urological Society of Australia and New Zealand (USANZ) do not accept responsibility for any errors, omissions or changes.
- Details may change without notice.

Financial facts

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. Your sponsorship entitlements will not be provided until payment is received in full.
- All prices are quoted in Australian dollars and include GST.
- If you pay by electronic funds transfer, you agree to pay any bank charges and must include these in the amount you transfer.

If you need to cancel

- You must notify us in writing if you need to cancel.
- Cancellations made before 31 March 2017 will be refunded less 50% of the total purchase price
- 100% cancellation fee applies for any sponsorship and/or exhibition cancellations after 31 March 2017
- Your non-payment does not cancel your contractual obligations to us. Non-payment of cancellation charges may result in inability to exhibit at future events

You and your staff—onsite

- Your application to sponsor does not constitute an attendee registration. You will need to do that separately on the relevant form or online.
- All onsite Sponsor staff must be registered using the relevant form i.e. complimentary sponsor registration.

Print entitlements

- Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.
- No print or web recognition will be given unless payment terms have been met.

Sponsor and exhibitor notes

- Exhibition space and sponsors packages will be allocated strictly in order of receipt of application form and payment.
- The sale of all Sponsorship packages is subject to approval by USANZ. USANZ reserves the right to decline applications and their decision will be final.
- There will be no sponsor marketing commenced until the sponsoring/exhibiting companies return their signed and completed booking forms & full settlement of the invoice is received by USANZ.
- If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.
- You may not assign, share, sub-let, or grant licences for the whole or part of the exhibition table display without our prior approval.
- We reserve the right to ask you to remove any display items we deem unacceptable.
- You must conduct business only from within the confines of your display area. You may not tout or place any material outside your space.
- We reserve the right to amend the exhibition floor plan to accommodate the number of displays or to accommodate operational venue requirements.
- You will be responsible for any reasonable costs of reparation should you paint, mark or damage any fixtures, fabric, furniture, or walls.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.
- Any supplier you use on site must conform to the venue’s OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current broadform liability insurance policy for a minimum of AUD10,000,000. Please forward the name of your insurer, your policy number and its renewal date to us at least four weeks prior.

Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation and country/state of origin may be published on the delegate list which is provided to delegates and sponsors at the event. If you do not wish your details to be included in this list, please contact us.
# Sponsorship application

**2nd USANZ Functional Urology Symposium**

**Sponsorship application**

To apply, complete this application form and send to:

Email:  [events@usanz.org.au](mailto:events@usanz.org.au)

**Enquiries:**

Jan Shaw  
T: 02 9362 8644

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<thead>
<tr>
<th>Sponsor details</th>
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<tr>
<td><strong>Mr / Mrs / Ms / Miss / Dr / Prof</strong></td>
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<tr>
<td><strong>Position</strong></td>
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<td><strong>Organisation name (for invoicing purposes)</strong></td>
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<td><strong>Postal Address</strong></td>
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<td><strong>Mobile ( )</strong></td>
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<td><strong>On-site contact person</strong></td>
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<td><strong>I confirm I am authorised to book this sponsorship on behalf of the above organisation</strong></td>
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**Industry exhibition**

Location: We will endeavour to allocate space in line with your request, however this cannot be guaranteed. Please advise if there are any companies you do **not** wish to be located near:

<table>
<thead>
<tr>
<th>Sponsorship package</th>
<th>Please select (✓)</th>
<th>Price $</th>
<th>Total $</th>
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<tbody>
<tr>
<td>Major sponsor</td>
<td>☐</td>
<td>$22,000</td>
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<tr>
<td>Sponsor</td>
<td>☐</td>
<td>$11,000</td>
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<td>Supporter</td>
<td>☐</td>
<td>$5,500</td>
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<tr>
<td>Espresso coffee cart</td>
<td>☐</td>
<td>$3,300</td>
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<td>Mobile APP</td>
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<td>$1,750</td>
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<td><strong>TOTAL</strong></td>
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USANZ will email a tax invoice and payment must be made via EFT into the following bank account:

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<thead>
<tr>
<th><strong>USANZ Bank account details</strong></th>
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<tbody>
<tr>
<td>Bank: Westpac</td>
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<tr>
<td>Account name: The Urological Society of Australia and New Zealand</td>
</tr>
<tr>
<td>BSB: 032-054</td>
</tr>
<tr>
<td>Account number: 235952</td>
</tr>
<tr>
<td>Swift code: WPACAU25</td>
</tr>
</tbody>
</table>

Please ensure that the amount transferred is equal to the total due INCLUDING any bank charges. This means the total transfer amount must cover your Sponsorship payment as well as any fees charged by your bank.

To assist in the prompt allocation of your EFT payment, please email **remittance advice** (which must include your name and organisation) to [events@usanz.org.au](mailto:events@usanz.org.au) **immediately after payment**. Please ensure that your invoice number and “FUS17” are included on the transfer notice.