Advances in surgical and non-surgical techniques for the cosmetic physician

11th National Laser & Cosmetic Medicine Conference

2015

14 - 15 November 2015
Surfers Paradise Marriott Resort & Spa

SPONSORSHIP AND EXHIBITION PROSPECTUS

This organisation is an authorised provider of accredited activities under the RACGP QI & CPD Program
Convenor’s Invitation

The 2015 program will include:

- Injectables
- Laser and Intense Light Therapy
- Fractionated technology
- Stem cell advances
- Facial rejuvenation techniques
- Laser safety
- Medico-legal considerations
- Phlebology / sclerotherapy
- Liposuction and liposculpture
- Post treatment care
- Skin cancer treatments
- Advanced and introductory Panels
- Panel Discussions


Attracting specialist cosmetic physicians, GPs interested in cosmetic medicine, dermatologists, allied health, plastic surgeons, beauty therapists and practice managers from across the country, this conference offers a unique opportunity to showcase your products and equipment to senior industry decision makers.

The conference consistently attracts over 120 delegates and this year organisers are anticipating in excess of 150 attendees. In addition to the focus topics listed, the program will feature expert panel sessions, live demonstrations, and advanced and introductory streamed sessions.

We extend a warm invitation to our industry partners to participate in the 2015 Laser and Cosmetic Medicine Conference.

Please visit the conference website, (see below) for more information. Sponsorship packages can be tailored to suit your needs and marketing objectives.

To secure your place at this important event, complete the enclosed booking form and return it to the Conference Secretariat.

I look forward to seeing you in Surfers Paradise later this year.

Dr Sharron Phillipson
Conference Convenor
Sponsorship packages can be tailored to meet your needs and marketing objectives. Please contact the Conference Secretariat to discuss further.

Sponsorship will be secured with the return of the booking form and full payment to the Secretariat. Booths will be allocated on a first come first served basis once full payment is received. Sponsors will receive priority booth allocation.

*All prices include GST.*

### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Major Sponsor</th>
<th>$15,000</th>
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<tbody>
<tr>
<td><strong>1 available</strong></td>
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<tr>
<td>▪ Speaker sponsorship - Opportunity to include one speaker in the program*</td>
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<tr>
<td>▪ 1-2 minute speaker and sponsor highlight video. Video to be supplied by sponsor. It will be uploaded to LCMC website &amp; played during conference</td>
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<tr>
<td>▪ 1 x 40 minute product demonstration**</td>
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<td>(First demonstration on Saturday afternoon)</td>
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<tr>
<td>▪ 1 x 3m x 2m exhibition booth in a prime position (including entitlements)</td>
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<tr>
<td>▪ Exclusive choice of exhibition booth/s (Subject to availability at time of confirmation)</td>
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<tr>
<td>▪ Prominent acknowledgement on conference signage at registration desk</td>
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<tr>
<td>▪ Recognition as Major Conference Sponsor, with logo, on all printed conference materials and in conference app</td>
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<tr>
<td>▪ Acknowledgement and logo in conference Thanks to Sponsors PowerPoint slide</td>
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<tr>
<td>▪ Logo and acknowledgement on conference website with direct link to your website</td>
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<tr>
<td>▪ Acknowledgement at opening session</td>
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<tr>
<td>▪ 4 x complimentary exhibitor passes to conference including Welcome Drinks</td>
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<tr>
<td>▪ 1 x banner ad in the conference app</td>
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<tr>
<td>▪ 2 x downloadable flyers to be included in conference app</td>
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<tr>
<td>(size restrictions will apply)</td>
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<tr>
<td>▪ Database access to all consenting delegates</td>
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<tr>
<td>* Nominated speaker to be approved by program committee, speakers' travel and accommodation costs to be covered by the sponsor. Must be advised by Friday 3 July 2015</td>
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<tr>
<td>** Opportunity to provide a speaker and a model to demonstrate your product to all delegates. Must be advised by Friday 3 July 2015</td>
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<tr>
<td>(Room hire and standard AV facilities provided.)</td>
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## Program Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Product Demonstration</th>
<th>$5,000</th>
<th>Conference App Sponsor</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 available</td>
<td></td>
<td>1 available</td>
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</table>

Three 40-minute time slots have been reserved in the program for product demonstrations.

This is your opportunity to provide a speaker and a model to demonstrate your product to all delegates.

- Logo and acknowledgement on conference website with a direct link to your website
- Opportunity to provide point of entry corporate signage
- Recognition on all conference signage
- Room hire and standard AV are included

This year the LCMC 2015 Conference App replaces the traditional delegate handbook and will provide delegates with the following benefits:

- Up to the minute access to conference program
- Option to create personalised schedule
- View session details and take notes
- Create a profile and search other attendee and speaker profiles
- Easy access to exhibitor and sponsor listings, maps, event specific social media
- Integration with Twitter, LinkedIn and Facebook

As Conference App Sponsor your company will benefit from the following exposure:

- Interactive rotating banners
- Sponsor messages via the alert function
- 2 x downloadable flyers to be included in conference app (size restrictions will apply)
- Recognition as Conference App Sponsor (with logo) in Thanks to Sponsors PowerPoint slide
- Logo and acknowledgement on conference website with a direct link to your website
- Recognition on all conference signage

**Industry Hosted Breakfast | $5,000**

**Sunday 15 November 2015 | 7.00am - 8.00am**

- Company to nominate breakfast content and speaker/s (subject to committee approval)
- Recognition as Breakfast Session Sponsor (with logo) in all printed conference materials, the conference app and in Thanks to Sponsors PowerPoint slide
- Logo and acknowledgement on conference website with a direct link to your website
- Opportunity to provide corporate signage at point of entry
- Standard AV is included

*Catering and additional room hire costs to be met by the sponsoring company*
## Supplementary and Individual Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Sponsorship Fee</th>
<th>Details</th>
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</table>
| **Welcome Drinks Sponsor**            | $3,000          | 1 available  
**Saturday 14 November 2015**  
**Marriott Resort Surfers Paradise**  
Welcome Drinks will follow the close of sessions on day one.  
- 5 x complimentary tickets to the Welcome Drinks  
- Opportunity to provide corporate signage at point of entry  
- Recognition as Welcome Drinks Sponsor (with logo) in the conference app and in *Thanks to Sponsors* PowerPoint slide  
- Logo and acknowledgement on conference website with a direct link to your website  
Welcome Drinks will follow the close of sessions on day one.  
- 5 x complimentary tickets to the Welcome Drinks  
- Opportunity to provide corporate signage at point of entry  
- Recognition as Welcome Drinks Sponsor (with logo) in the conference app and in *Thanks to Sponsors* PowerPoint slide  
- Logo and acknowledgement on conference website with a direct link to your website  |
| **Satchel Sponsor**                   | $3,000          | Your company logo to be printed on the satchel, which will be distributed to all delegates and is highly visible during the conference and beyond.  
- 2 x complimentary satchel inserts OR 2 x downloadable flyers to be included in conference app (size restrictions will apply)  
- Recognition as Satchel Sponsor (with logo) in all printed conference materials and in *Thanks to Sponsors* PowerPoint slide  
- Logo and acknowledgement on conference website with a direct link to your website  |
| **Exhibition Breakfast**              | $3,000 / day    | 2 available  
Continental breakfast will be served in the exhibition hall each morning on behalf of your company.  
- Logo to be included on menus  
- Space for company pull up banner beside catering stations  
- Recognition as Breakfast Sponsor (+ logo) on all printed conference materials and in *Thanks to Sponsors* PowerPoint slide  
- Logo and acknowledgement on conference website with a direct link to your website  |
| **Charge Bar Sponsor**                | $2,500          | **New Sponsorship Opportunity!**  
Charge bars give delegates the opportunity to charge their phones, iPads or laptops during the conference. Branded charge bar to be positioned beside/on your exhibition booth - a great way to attract delegates to your booth!  
- Logo to be included on menus  
- Space for company pull up banner beside catering stations  
- Recognition as Breakfast Sponsor (+ logo) on all printed conference materials and in *Thanks to Sponsors* PowerPoint slide  
- Logo and acknowledgement on conference website with a direct link to your website  |
| **Notepads and Pens Sponsor**         | $2,000          | An opportunity for your company branded notepad and pen to be inserted in the delegate satchels - *Sponsoring company to provide pads and pens*  
- Logo to be included on menus  
- Space for company pull up banner beside catering stations  
- Recognition as Breakfast Sponsor (+ logo) on all printed conference materials and in *Thanks to Sponsors* PowerPoint slide  
- Logo and acknowledgement on conference website with a direct link to your website  |
| **Website Banner Sponsor**            | $3,000          | 1 available  
The LCMC 2014 conference website received over 2600 individual hits. Increase your company’s profile with this sponsorship opportunity.  
- Place your company logo at the top corner of every page on the LCMC 2015 website with a direct link to your website  
- 1 x rotation banner in the conference app  |
| **Conference App downloadable flyer OR Satchel insert** | $700 ea | All delegates who attend LCMC 2015 will have access to the conference app and receive a conference satchel. You can increase your exposure during the conference by including either a downloadable flyer on the conference app or a paper or product insert in the satchel  |
Industry Exhibition

Exhibition Booth  |  $4,000

- One 3m x 2m booth with octanorm paneling, company fascia sign, lighting and power
- 2 x complimentary exhibitor passes which include morning tea, lunch, afternoon tea and the Welcome Drinks, plus access to all sessions.
- Additional trade representative  |  $350 early bird  |  $400 regular

Exhibition Floorplan

GardenTerrace  |  Marriott Resort and Spa Surfers Paradise
Terms and Conditions

The Contract

1. The term ‘Organiser’ refers to DC Conferences acting as agent for the National Laser and Cosmetic Medicine Conference.
2. The terms ‘Exhibitor’ and ‘Supporter’ include any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for Exhibition space or Sponsorship.
3. A “Contract” is formed between the Organiser and Exhibitor and / or Supporter when the Organiser accepts the signed application form and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right to change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls and coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Exhibitor.
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

Obligations and rights of the Exhibitor

12. The Exhibitor must ensure that all accounts are finalised & paid 14 days prior to the exhibition start date.
13. The Exhibitor must use allocated space only for the display and promotion of goods and / or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibitor Manual.
15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to commencement of the exhibition.
16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

Storage of goods

18. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

Stand services and construction

19. Official contractors will be appointed by the Organiser to undertake stand construction plus supply of furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and liability

20. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
21. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
22. The Organiser, the venue and the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Payment and cancellation

23. Cancellation must be advised in writing.
24. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.
25. The Exhibitor / Supporter accepts that a cancellation fee of 50% of the total contracted cost will be retained by the Organiser if cancellation occurs prior to 16 May 2015.
26. The Exhibitor or Supporter accepts that if cancellation occurs on or after 16 May 2015 the Organiser will retain 100% of the contracted cost.
A. Exhibitor / Sponsor Information

Contact Name: 
Title: First Name: Family Name:
Company Name: 
Department: 
Address: 
Suburb: State: Country: Postcode: 
Phone: 
Mobile: 
Email: 

B. Sponsorship Opportunities

Please indicate your selection

☐ Major Sponsor $15,000

Program Sponsorship Options

☐ Product Demonstration $5,000 ea

☐ Conference App $5,000

☐ Industry Hosted Breakfast Session $5,000

Supplementary & Individual Options

☐ Welcome Drinks $3,000

☐ Exhibition Breakfast $3,000

☐ Conference Satchel $3,000

☐ Conference Website Banner $3,000

☐ Notepads & Pens $2,000

☐ Conference App Downloadable flyer OR $700 ea

☐ Satchel Insert

C. Exhibition Booth/s $4,000 ea

Please refer to the Exhibition Floorplan on Page 6 and indicate your preferred exhibition space/s.

1st Choice: 2nd Choice: 3rd Choice: 

Please list below any companies you do not wish to be near. The Secretariat reserves the right to assign space(s) other than the choice requested.

We will be organising a custom built stand: ☐ YES ☐ NO

Custom Builder Contact Details:

Name: 
Phone: 
Email: 

Companies will be allocated booths on a first come basis once full payment is received. Please sign and return with payment.

Signature of Authorised Exhibitor Agent: Date:

Payment Summary All costs are inclusive of GST

B. Sponsorship Options Total $ 
C. Exhibition Booth/s Total $ 
GRAND TOTAL $ 

Payment Method Select one

1. Cheque payable to Laser and Cosmetic Medicine Conference OR

2. □ MASTERCARD □ VISA \ CVV 

□ AMEX +3% surcharge 3-digit Card Verification Value Code

□ ▼ CARD NO. ▼ EXPIRY DATE ▼ ▼ ▼ ▼

Name as on card:

Authorising signature:

3. ☐ Please send me an invoice (tick box if applicable)

+3% surcharge 4-digit Card Verification Value Code

Acceptance of Terms and Conditions Please complete this section

On behalf of Company Name: 

☐ I confirm that I have read and understood the terms and conditions of my selected sponsor/exhibitor options and as laid out on pg 7 of this prospectus.

Display of products  

☐ I/we acknowledge that all products displayed at LCMC 2015 must be TGA registered.

Exhibition Declaration 

☐ I/we acknowledge that exhibitors are NOT permitted to dismantle their booths before 3.30pm on Sunday 15 November 2015 and that my company representative/s will remain at the exhibition until the designated dismantling time.

Signature: Date: 

Conference Secretariat | DC Conferences Pty Ltd | Suite 103, Level 1, 3 - 5 West Street North Sydney NSW 2060 | P 61 2 9954 4400