1st USANZ Functional Urology Symposium incorporating the 3rd Biennial Male LUTS Symposium

Sheraton on the Park, Sydney

25-26 July 2015

Sponsorship Prospectus
Message from convenors

Following the success of two previous one-day Male LUTS meetings (in 2011 and 2013), the Urological Society of Australia and New Zealand is planning a two-day Symposium covering both male and female functional urology: The 1st USANZ Functional Urology Symposium incorporating the 3rd Biennial Male LUTS Symposium. The Symposium will be held on the weekend of 25-26 July at the Sheraton on the Park hotel in Sydney’s CBD.

After the success of the previous two events, and with the addition of a female urology program, we expect a great response. This meeting provides an opportunity for exposure to key customers who are interested in innovation and advancements in the management of male and female LUTS.

Our distinguished international faculty will be joined by a host of well-renowned local urology and urogynaecology specialists, including: Venu Chalasani, Lewis Chan, Peter Chin, Mohamed Khadra, Jennifer King, Vincent Tse, Henry Woo, and Eric Chung to name a few.

Convenors

A/Prof Henry Woo

Henry Woo has been a pioneer in the development of minimally invasive therapies for benign prostate disease and has extensive experience in the management of prostate cancer. He is an Associate Professor of Surgery of the Sydney Medical School at the University of Sydney and visiting urologist at the Sydney Adventist Hospital. He is the CME Editor for the BJUI and is on the editorial boards of Prostate Cancer Prostatic Diseases, Prostate International, World Journal of Men’s Health and World Journal of Clinical Urology. He also serves on the AUA’s Social Media Workgroup and is the coordinator of the highly successful Twitter based International Urology Journal Club.

A/Prof Vincent Tse

Vincent Tse is currently consultant urologist at Concord Hospital and Clinical Associate Professor at the University of Sydney. He completed a functional and reconstructive fellowship in Sacramento, USA under the mentorship of Professor Tony Stone in 2002-2003. His clinical and research interests include female incontinence; post-prostatectomy incontinence; female pelvic floor reconstruction including robotics; Botulinum toxin; and urethral reconstruction. He is currently state chairman for the Continence Foundation of Australia and chairs its research grant committee. He has been an invited speaker and surgeon both nationally and overseas, including workshops in the International Continence Society, International Urogynaecology Association, and the American Urological Association. He holds editorial commitments with Current Bladder Dysfunction Reports, Pelviperineology and the ANZ Continence Journal. Dr Tse is a keen advocate of multidisciplinary care in pelvic floor disorders.
International Faculty

Dr Sender Herschorn is Professor in the Division of Urology at the University of Toronto and attending Urologist at Sunnybrook Health Sciences Centre. He is a Past-President of the Canadian Urological Association and immediate past General Secretary of the International Continence Society. Dr Herschorn has been a senior investigator in clinical trials relating to functional urology. He has won many undergraduate, postgraduate, and continuing education awards at the University of Toronto and a Lifetime Achievement Award from the Society for Urodynamics and Female Urology. Dr Herschorn has produced many scientific publications, and is an Editorial Board Member of Canadian Urological Association Journal and Neurourology and Urodynamics.

Dr Shahin Tabatabaei is Assistant Professor of Surgery-Urology at the Massachusetts General Hospital in the USA. He specialises in surgical oncology (prostate and bladder) using robotic radical prostatectomy and cystectomy. Dr Tabatabaei is also Assistant Professor of Surgery-Urology at Harvard Medical School (since 1997); teaching in Urology diseases and training urology residents at the MGH-Harvard Program.

Our distinguished international faculty will be joined by a host of well-renowned local urology specialists, including: Venu Chalasani, Peter Chin, Mohamed Khadra, Jennifer King, Vincent Tse, Henry Woo, to name a few.

Program outline

Saturday 25 July

0845-0915  Arrival/Morning tea in industry display area
0920       Welcome & introduction
Session 1: Female stress incontinence and UTI
Session 2: Pelvic floor medicine and reconstructive surgery
1250-1340  Lunch in industry display area
Session 3: Functional LUT disorders: bladder and urethra
1530-1550  Afternoon tea in industry display area
Session 4: Pelvic floor ultrasound workshop
1930       Symposium Dinner

Sunday 26 July

0820       Welcome & introduction day 2
Session 5: Sexual Function and BPH/LUTS
1000-1030  Morning tea in industry display area
Session 6: The Overactive Bladder
1230-1330  Lunch in industry display area
Session 7: Office Management of Male LUTS
1500-1530  Afternoon Tea in industry display area
Session 8: Prostate Cancer and LUTS
1615       Closing remarks
Major sponsors
(Limited to 3 organisations)

Entitlements

Print material
- Sponsor logo and acknowledgement as a Major Sponsor on all Symposium print material
- Sponsor logo and acknowledgement as a Major Sponsor on Symposium website with link to the sponsors website
- Logo and 80 word profile in Symposium Handbook
- Full page mono advertisement in Symposium Handbook (print ready artwork to be provided by sponsor)
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

Choice of one of the following:
Sponsorship of Symposium Handbook including logo on front cover
OR
Sponsorship of Symposium Bags including logo on bag (along with USANZ/Symposium logo)
OR
Sponsorship of Espresso Cart including opportunity to provide barista apron, cups, and other branding around the cart area

Registrations
- Three full Symposium registrations, including Saturday night dinner

Exhibition
- Double exhibition space in the exhibition area. Space set up with two trestle tables, chairs and noticeboard

Scientific program
- Naming rights to one scientific session (assigned on a first come, first served basis)
- Pull up banner can be displayed during the sponsored session
- Acknowledgement by slide at commencement of sponsored session
- Sponsor logo and acknowledgement as a Major Sponsor on session holding slides
- Acknowledgement at opening and closing sessions of the Symposium

$15,000 including GST
Sponsors
(Limited to 4 organisations)

Entitlements
Print material
- Sponsor logo and acknowledgement as a Sponsor on all Symposium print material
- Sponsor logo and acknowledgement as a Sponsor on Symposium website with link to the sponsors website
- Logo and 80 word profile in Symposium Handbook
- Half page mono advertisement in Symposium Handbook (print ready artwork to be provided by sponsor)
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

Registrations
- Two full Symposium registrations, including Saturday night dinner

Exhibition
- Single exhibition space in the exhibition area. The space is set up with one trestle table, 2 chairs and noticeboard

Scientific program
- Naming right to one scientific session (assigned on a first come, first served basis after Major Sponsors)
- Sponsor logo and acknowledgement as a Sponsor on session holding slides
- Acknowledgement at opening and closing sessions of the Symposium

$7,500 including GST

Supporters

Entitlements
Print material
- Sponsor logo and acknowledgement as a Supporter on all Symposium print material
- Sponsor logo and acknowledgement as a Supporter on Symposium website with link to the sponsors website
- Logo and 80 word profile in Symposium Handbook
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

Registrations
- One full Symposium registration, including Saturday night dinner

Exhibition
- Single exhibition space in the exhibition area. The space is set up with one trestle table, 2 chairs and noticeboard

$4,400 including GST
General Terms and Conditions for event sponsorship and exhibition

Things you need to know
The following terms and conditions apply to your application to sponsor and/or exhibit.

- You (sponsoring/exhibiting organisation) by returning a completed, signed and dated form accepts these terms and conditions.
- The Organising Committee and the Urological Society of Australia and New Zealand (USANZ) do not accept responsibility for any errors, omissions or changes.
- Details may change without notice.

Financial facts
- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. Your sponsorship entitlements will not be provided until payment is received in full.
- All prices are quoted in Australian dollars and include GST.
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.

If you need to cancel
- You must notify us in writing if you need to cancel.
- In the event of cancellation by the Sponsor, USANZ reserve the right to retain all monies paid unless the package is resold entirely. Should the package be resold, USANZ will refund 50% of the total purchase price to sponsor.
- Your non-payment does not cancel your contractual obligations to us.

You and your staff—onsite
- Your application to sponsor does not constitute an attendee registration. You will need to do that separately on the relevant form or online.
- All onsite Sponsor staff must be registered using the relevant form i.e. complimentary sponsor registration.

Print entitlements
- Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.
- No print or web recognition will be given unless payment terms have been met.

Sponsor and exhibitor notes
- Exhibition space and sponsors packages will be allocated strictly in order of receipt of application form and payment.
- The sale of all Sponsorship packages is subject to approval by USANZ. USANZ reserves the right to decline applications and their decision will be final.
- If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.
- You may not assign, share, sub-let, or grant licences for the whole or part of the exhibition table display without our prior approval.
- We reserve the right to ask you to remove any display items we deem unacceptable.
- You must conduct business only from within the confines of your table top display area. You may not tout or place any material outside your space.
- You will be responsible for any reasonable costs of reparation should you paint, mark or damage any fixtures, fabric, furniture, or walls.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.
- Any supplier you use on site must conform to the venue’s OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current broadform liability insurance policy for a minimum of AUD10,000,000. Please forward the name of your insurer, your policy number and its renewal date to us at least four weeks prior.

Privacy statement
- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation and country/state of origin may be published on the delegate list which is provided to delegates and sponsors at the event. If you do not wish your details to be included in this list, please contact us.
1st USANZ Functional Urology Symposium

Sponsorship application

To apply, complete this application form and send to:

Mail: Suite 512 Eastpoint, 180 Ocean Street, Edgecliff NSW 2027
Fax: +61 2 9362 1433 or
Email: events@usanz.org.au

Enquiries:
Jan Shaw
T: 02 9362 8644

Sponsor details

<table>
<thead>
<tr>
<th>On-site contact person</th>
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<td>Organisation name (for marketing purposes)</td>
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Postal Address

State | Country | Postcode

Email | Telephone ( |

Mobile ( ) | Website

Table displays

Location: We will endeavour to allocate space in line with your request, however this cannot be guaranteed. Please advise if there are any companies you do not wish to be located near:

Sponsorship package

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Payment method details (Please tick your chosen method)

☐ Cheque (payable to Urological Society of Australia and New Zealand)

Mail to: Jan Shaw
USANZ
Suite 512, Eastpoint
180 Ocean Street
Edgecliff NSW 2027

☐ Electronic funds transfer (EFT) into the following bank account:

Bank: Westpac Account name: The Urological Society of Australia and New Zealand
BSB: 032-054 Account number: 235952 Swift code: WPACAU2S

Please ensure that the amount transferred is equal to the total due INCLUDING any bank charges. This means the total transfer amount must cover your Sponsorship payment as well as any fees charged by your bank.

To assist in the prompt allocation of your EFT payment, please email remittance advice (which must include your name and organisation) to events@usanz.org.au immediately after payment. Please ensure that your invoice number and “1st FUS” are included on the transfer notice.